



LINE 204 AND ZIO STUDIO SERVICES FORM POWERFUL PRODUCTION INDUSTRY ALLIANCE

Los Angeles's two most trusted production rental companies now offer one-stop solution for vehicle and equipment needs

LOS ANGELES – November 1, 2019 – [Line 204](#) and [Zio Studio Services](#), two of Los Angeles's top production rental companies, establish a synergistic brand partnership focused on the future of the film and digital media industry. Together, the companies provide greater convenience and a one-stop shopping solution for production vehicles and equipment needs, which is currently unavailable industry-wide—until now. Clients will continue to call their representative of choice at either company, then pick-up and return vehicles and supplies from Line 204's massive 120,000-square-foot production facility in Sun Valley.

Both parties bring something valuable to the partnership. Founded by Louis Dargenzio, Zio Studio Services offers motorhomes, trucks, restrooms, carts, gators and studio services, while Line 204, founded by Alton Butler, offers production equipment inventory and a Sun Valley location as a central pick-up and drop-off zone. Line 204 is currently ramping up construction on its approved 10-acre, 240,000-square-foot, 10-stage studio lot, which will be Los Angeles's largest studio facility built from the ground up in more than 30 years. Zio Studio Services will be the exclusive vehicle provider of Line 204's new Sun Valley-based studio facility, which is slated to officially open its doors in 2021.

"Alton and I have been brainstorming for years on ways we could work together that would simplify the rental process for clients, and this deal does exactly that," said Dargenzio. "Clients will be able to call one phone number and have access to what we believe is now Hollywood's largest rental inventory of production vehicles and supplies. Both companies will continue to concentrate on our specialties, while leveraging the other's industry knowledge and inventories to create the most value for our clients. It truly is a win-win."

"Line 204's clients wanted us to get back into the transportation game, and rather than starting from scratch, I looked toward Louis on this natural alliance," said Butler. "And, by outsourcing our transportation needs to Zio, 204 can stick with what we're good at and focus on our future expansion plans. This partnership puts us at the top of the game."

For more information, visit the companies' respective websites at www.line204.com and www.ziostudioservices.com.

About Line 204

Line 204 is a top boutique studio and production rental company in Los Angeles that is owned and operated by Chief Executive Alton Butler. In 1997, Alton launched Line 204 out of his garage in Studio City where he rented production equipment to Los Angeles commercial units. Under his leadership, Line 204 has grown expeditiously, employing over 120 team members across three business entities: Line 204, 204 Events + Décor and Angstrom Lighting. In 2021, Line 204 will open a 240,000-square-foot studio complex in Sun Valley - the largest to be built in LA in more than 30

years! Line 204 has hosted some of the most recognized print and commercial shoots in the industry, including the last eight seasons of *The Hollywood Reporter's* "Roundtable" series for both the Oscars and Emmy's, Calvin Klein's spring 2020 campaign, "Sesame Street" celebrity guest spots, Hugo Boss fragrance with Zac Efron, Old Navy Holiday 2019, Netflix's "6 Underground" and "The Handmaids Tale." Line 204 has rented props and production equipment to some of today's top TV shows, including "This is Us." For more information about Line 204, please visit www.line204.com.

About Zio Studio Services

Zio Studio Services is Los Angeles's top choice for a wide variety of industry-standard production vehicles—all delivered with unparalleled personalized service. Founded by Louis Dargenzio, Zio started in 2007 with only three trucks. Today, Zio has expanded to more than 550 vehicles, in addition to supplies and restrooms, and the company continues to reinvest and expand. Zio has provided equipment for a lot of great productions of all sizes, including "NCIS," "SWAT," "The Disaster Artist," "Lady Bird", "Westworld", "Captain Marvel", "Bright," "Transformers: Bumble Bee", "Birds of Prey (and the Fantabulous Emancipation of One Harley Quinn)," and most recently, "Space Jam 2." For more information about Zio Studio Services, please visit www.ziostudioservices.com.

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